

End customer experience

Titan Brands streamlines e-commerce and transforms complexity into an advantage with Infios WM.



Snapshot

Company Titan Brands	Industry E-commerce Retail
Number of Employees 200	Warehouse Size 675,000 Sq. ft.
Infios Competency Supply Chain Software	
Solution(s) Infios Warehouse Management (WM) Infios Order Management (OM)	

Titan Brands is a rapidly growing online retail company. As one of the top 30 fastest growing e-commerce retailers in the US, Titan Brands is growing while building the foundation for the future.

The organization's substantial growth plans over the next several years include a goal of an "order-to-ship cycle" within hours compared to its current customer service level of days. A key to achieving this competitive fulfillment timing is to provide real-time inventory availability combined with actual delivery timelines and shipping costs at the time the customer places an order.

Titan selected Infios WM to optimize fulfillment and labor productivity within the distribution center. Meanwhile, Infios OM will provide requisite enterprise inventory visibility to inventory available to promise (ATP), as well as shipment experience management.

The combined solution will reinvent Titan's supply chain and transform complexity into a strategic differentiator.

Complexity

The company aims to transform its order-to-ship cycle from days to hours, supporting ambitious growth plans over the next several years.

Best practice

Optimize fulfillment and labor productivity within the distribution center with a Warehouse Management System (WMS).